



Why EcoCertified™ ?

The EcoCertified program was launched in 2004 and is a collaboration between Red Tomato and growers, scientists & eaters across the Northeast and beyond. In 2022, 15 orchards representing 1600+ acres of farmland were EcoCertified for apples; 5 orchards were certified for stone fruit including peaches and cherries.

EcoCertified is our promise to you:

- We grow great-tasting local fruit, using the most ecological practices for our region.
- We protect pollinators, wildlife, and people. Always.
- The integrity of EcoCertified* is upheld through transparent standards.
- We focus on long-term prevention, natural methods, and careful treatment when needed to manage all pests that harm trees & fruit.
- We build healthy soil and clean water.
- We are part of a community of farmers, neighbors, employees, and eaters ensuring our orchards thrive.



The EcoCertified Program, previously the Eco Apple and Eco Peach programs, aims to support participating small and mid-sized farms by providing independent certification* for apples and stone fruit based on the most current science and knowledge for ecological growing practices.

This certification promises you that EcoCertified fruit is the best local fruit you can buy east of the Rockies. 90% of organic apples are grown in Washington state, where the climate works well with organic certification standards. East of the Rocky Mountains, a wetter climate and intense pest pressure makes it nearly impossible to grow organic apples economically at a wholesale level. The Eco certification was created to provide the most ecological growing practices for fruit in this region. Eco is local, done right!

*EcoCertified is independently verified by the IPM Institute of North America.

<https://redtomato.org/ecogrower/>