

Red Tomato and EcoCertified  
**Annual Growers Meeting**

February 28-29, 2024

Locust Grove Estate

2683 South Rd.

Poughkeepsie, NY 12601

<b>Day ONE February 28<sup>th</sup></b>		
<b>Time</b>	<b>Event</b>	<b>Presenter</b>
9:00- 9:30 am	Arrive	
9:30-10:15 am	Welcome, Agenda, Logistics, Intro: RT staff, Julia, Keith, Sam	<ul style="list-style-type: none"> <li>● Angel, Red Tomato</li> </ul>
10:15-11:00 am	Better Eco Communications: Shifting Attention to Farming (And You)	<ul style="list-style-type: none"> <li>● Michael, Kelsey, Red Tomato</li> </ul>
11:00-11:20 am	Breakout One: Small Groups	<ul style="list-style-type: none"> <li>● All</li> </ul>
11:20-12:00 pm	Words that Communicate- New design and packaging	<ul style="list-style-type: none"> <li>● Diane, Red Tomato</li> </ul>
12:00-12:15pm	Close of morning session	<ul style="list-style-type: none"> <li>● Angel</li> </ul>
12:15-1:30 pm	Lunch	
1:30- 1:45 pm	<b>Regenerative Orchardng-- Session Introduction</b>	<ul style="list-style-type: none"> <li>● Peter Werts, IPM Institute</li> </ul>
1:45 – 2:30	Regenerative Agriculture Meets the Marketplace: A Landscape Overview in Early 2024	<ul style="list-style-type: none"> <li>● Adam Kotin, SCI</li> </ul>
2:30 – 3:15 pm	Soil Health in Orchards: Insights from New York State	<ul style="list-style-type: none"> <li>● Debbie Aller, Extension Associate, Cornell University</li> </ul>
3:15-3:30 pm	Break	
3:30- 4:15 pm	Establishing a Long-Term Carbon Sequestration Experiment for Apples in the Mid-Atlantic	<ul style="list-style-type: none"> <li>● Andrew Bierer, USDA- ARS</li> </ul>
4:15-5:15 pm	Soil Health and Regenerative Ag: Panel Discussion	<ul style="list-style-type: none"> <li>● Debbie Aller, Cornell</li> <li>● Andrew Bierer, USDA- ARS</li> <li>● Adam Kotin SCI</li> </ul>
<b>Evening</b>		
6:00 – 8:00 pm	Dinner at Millhouse Brew Pub	
8:30 pm	Cider Tasting/Hanging Out at Holiday Inn	

## Day TWO February 29<sup>th</sup>

Time	Event	Presenter
8:30-8:45 am	Arrive	
<b>8:45 Pesticide applicator CEU Session Begins</b>		
8:45-9:00 am	Welcome and Intro	<ul style="list-style-type: none"> <li>● Peter Werts, IPM Institute</li> </ul>
9:00-10:15 am	Bio-fungicides and Organo-fungicides: Bitter Rot Management and Resistance Management in Apples and Stone Fruit <b>(CEU Credits)</b>	<ul style="list-style-type: none"> <li>● Sara Villani, NC State University (pending)</li> <li>● Peter Werts, IPM Institute</li> </ul>
10:15-11:00 am	Pesticide Decision Tree: Neonics, Glyphosate and Chlorpyrifos <b>(CEU Credits)</b>	Peter Werts, IPM Institute
11:00-11:30 am	Break	
11:30-12:30 pm	Group discussion on future of Neonicotinoids and glyphosate in EcoCertified	<ul style="list-style-type: none"> <li>● Peter Werts, IPM Institute</li> </ul>
12:30-1:30 pm	Lunch	
1:30-2:15 pm	Protocol, Policy Changes and Discussion <b>(CEU Credits)</b>	<ul style="list-style-type: none"> <li>● Peter Werts, IPM Institute</li> </ul>
2:15-3:15 pm	Reserve time for unfinished business <b>(CEU Credits)</b>	<ul style="list-style-type: none"> <li>● Peter Werts, IPM Institute</li> <li>● Michael, RT</li> </ul>
<b>3:15 PM Pesticide Applicator CEU Session Ends</b>		
3:15-3:30pm	Closing Comments	<ul style="list-style-type: none"> <li>● Michael, RT</li> </ul>